

2024 SEASON SPONSORSHIP



The Mission of the Simcoe County Mountain Bike Club is to build and sustain a recreational mountain bike trail network throughout Simcoe County. In working with landowners and mountain bike enthusiasts alike, we will maintain & steward the trail network in a safe and legal manner.

SCMBC partners with great companies through sponsorship to find ways to expand and maintain our growing trail network across the county. The combined efforts of our volunteer membership and sponsorship partners make dreams a reality by creating new trails, maintaining existing trails, and running community events.

By partnering with SCMBC, your company helps to provide great mountain bike opportunities for our local community.

For sponsorship or additional information please contact us at: info@scmbc.ca

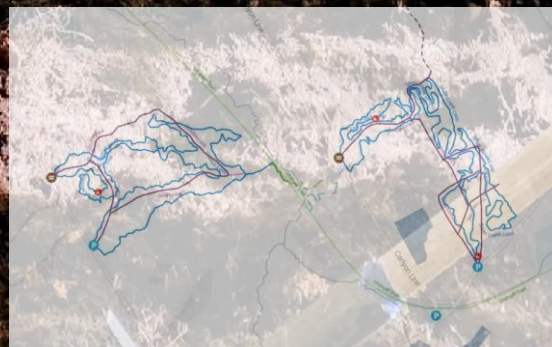




SINGLETRACK COUNTY




ORO – SEVERN – SPRINGWATER - MIDLAND





OUR COMMUNITY

ACCOMPLISHMENTS

- One of the LARGEST bike clubs in Ontario, with almost 2000 members.
- Stewarded over 150km of singletrack trails in Simcoe County
- Extensive Trail networks in Oro-Medonte, Severn, Springwater and Midland.
- Winner MEC Dirt Search East in 2016 
- Year-round trail maintenance, with multiple winter groomers in service



EVENTS

- Weekly Group Rides
- Kids Group Rides
- Weekly Build and Trail Improvement Nights
- Sponsorship Events
- Annual General Meeting
- Social Media Events
- Amateur Local Racing Events



2024 CORPORATE SPONSORSHIP

| **Basic: \$500** | **Silver: \$1000** | **Gold: \$2000+** |

Your sponsorship dollars will help to provide the following:

- 3rd party liability Insurance to protect landowners.
- Leasing fees for private land use agreements
- Purchase, maintenance and repair of tools fuel and other consumables used in trail building and trail maintenance.

Recognition your company will receive from the SCMBC including but not limited to:

- Sponsor Logos will be displayed on SCMBC website, social media sites and on SCMBC's Trail build trailers.
- Sponsor logo and links to be added to regional supporters' section of all our TrailForks maps
- SCMBC web page links to sponsors web page
- Acknowledgement at club events and through club newsletters
- Social media call outs – Basic: two, Silver: four, Gold: Eight
- Social media post sharing and hashtag priorities for Gold
- SCMBC trail passes – Basic: up to two adults and two youth
Silver: up to four adults and four youth
Gold: up to 8 adults and four youths



CONTACT US

For sponsorship or additional information please contact us at:

info@scmbc.ca

facebook®

Instagram

ADDITIONAL SPONSORSHIP OPPORTUNITIES

For sponsors interested in greater support of SCMBC, funding over and above the basic corporate sponsorship can be directed toward specific events or toward purchase of specialty equipment, with recognition of the sponsors supporting efforts. These opportunities will be discussed and agreed to with the sponsor on an individual basis.

Examples of additional sponsorship opportunities would include (but not be limited to):

- Purchase of high-cost equipment (chainsaws, trimmers, blowers, trail groomers, etc.)
- Food and beverages for trail builds, maintenance events or social rides.
- Hosting of events.
- Adopt a trail program where the adopter will receive recognition across all platforms for their support to maintain trails.
- Discount on goods or services to SCMBC members in good standing (at sponsors discretion)

Thank you for considering to provide financial support of the Simcoe County Mountain Bike Club. If you decide to proceed with sponsoring, please contact via e-mail vice-president@scmbc.ca to finalize arrangements. Payment can also be accepted via e-transfer to treasurer@scmbc.ca

If you are a new sponsor or an existing/past sponsor and have updated your corporate logo, we will need a copy of this in vector format such as EPS/AI/SVG (preferred) or high-resolution PNG/JPEG/TIFF/BMP.